



## Town of Lamont Strategic Plan

February 2015

### Strategic Planning

The Town of Lamont developed this Strategic Plan following a process developed and led by a contracted facilitator with experience in strategic planning for municipalities.

It is the role of the Strategic Plan to establish a strategic order of initiatives intended to meet specific objectives. Generating the more specific tasks of accomplishing projects leading to the realization of strategic objectives remains the purpose of business planning, budgeting and performance management on an annual basis.

The most important items in any Strategic Plan are the "Mission", "Vision" and "Strategic Priorities" as defined during the process.

A "Mission Statement" is a statement of the (organization's) purpose or its fundamental reason for existing.

A "Vision Statement" is intended to motivate the people involved in an organization to work towards a compelling and inspiring future state that represents significant progression from the present state. Ideally a vision statement should briefly encapsulate the hopes and dreams for Lamont in five years, ten years, or longer into the future.

The "Strategic Priorities" are the items that have been identified as being the most important for the Town to concentrate on. These items will enhance the quality of life in the Town of Lamont and decisions made by Council will be determined by how they line up with these priorities. The goals are established in the Strategic Priorities; how those goals can be met are identified in the Tactical Plan.

## **Mission Statement**

Through effective and positive governance, provide residents with quality services, facilities and amenities to develop and maintain a safe, viable and vibrant community.

## **Vision Statement**

The Town of Lamont is a caring community where we live, work and play.

### **Strategic Priorities**

The Strategic Priorities are presented in alphabetical order according to the first words in their statements. They are not presented in a prioritized order to ensure there is balance across all strategic priorities.

# Strategic Priority 1: Development of Community Services Support for Family and Youth

Goal 1.1: To seek and pursue the development of services for individuals, families and youth, with appropriate partners to improve the attractiveness of the Town of Lamont to all age groups.

### Strategic Priority 2: Development of Parks

Goal 2.1: To develop and implement an overall park and green space strategy.

## Strategic Priority 3: Development of Residential/Commercial/Industrial Plans and Areas

- Goal 3.1: To establish a long range plan for growth related to the Municipal Development Plan (MDP)
- Goal 3.2 To enhance and promote events and municipal features in the Town of Lamont to build on our sense of Community.

#### Strategic Priority 4: Good Governance

- Goal 4.1: To ensure Council and Administration are meeting the needs of the residents of the Town of Lamont with contemporary, transparent and effective means of governance.
- Goal 4.2: To continually seek ways to improve communication from the Town to its residents to encourage broader awareness, interest and participation.

#### Strategic Priority 5: Infrastructure

Infrastructure refers to roads, sidewalks, water, sewer, facilities and equipment. Services refers to water and sewer.

- Goal 5.1: To establish an on-going plan for the maintenance, preservation, replacement and upgrading of existing roads, sidewalks and services.
- Goal 5.2: To maintain consistent engineering standards for development and maintenance of new roads, sewer and water infrastructure.
- Goal 5.3: To establish an on-going maintenance plan and to budget annually for the upgrading of existing facilities.
- Goal 5.4: To establish an on-going maintenance plan and to budget annually for the upgrading of existing equipment and vehicles.