



To whom it may concern:

The Lamont & District Agricultural Society is gearing up for another exciting year! We will be hosting our 26th Annual Bullarama Supreme and the 31st Annual Summer Sizzler Rodeo.

Bullarama Supreme May 4th 2019 is an annual event that hosts 30 of Canada's top bull riders taking on the best bucking bulls in Alberta. This event attracts spectators of all ages from across the prairies. Our dance in the dirt allows spectators to kick up their boots to the beginning of summer with live entertainment.

Summer Sizzler Rodeo July 12th-14th 2019 is an action packed weekend that invites spectators from across the province to enjoy a multi-sanctioned rodeo event. It is a family friendly setting with a Kid's Fun Zone, Little Sizzlers Rodeo and the community favorite Combine Crunch. A dance in the dirt concludes the Saturday night with live entertainment and more rodeo action finishing off Sunday.

Sponsorship Opportunities for 2019

Summer Sizzler Rodeo

Presenting Sponsor (\$5000)
Platinum Sponsor (\$2500)
Gold Sponsor (\$1000)
Silver Sponsor (\$500)
Bronze Sponsor (\$250)

Bullarama Supreme

Presenting Sponsor (\$3500)
Platinum Sponsor (\$2000)
Gold Sponsor (\$1000)
Silver Sponsor (\$500)

Without generous donations from our community businesses, events like these would not be possible. We sincerely thank you for considering to support our 2019 season. Please contact the undersigned below with any questions or concerns regarding either event.

**Lamont & District Agricultural Society
Sponsorship Committee**

Lamont & District Agricultural Society

Box 943 Lamont AB T0B 2R0



SUMMER SIZZLER RODEO SPONSORSHIP OPPORTUNITIES 2019

- **Presenting Sponsor (\$5,000)**
 - Designated display space
 - VIP seating and private bar during the event
 - Radio, print, website and social media coverage
 - Signs hung at minimum in main entrance, VIP seating, and arena center gate
 - Announced regularly during event
 - 10 admission tickets (plus 10 steak dinner tickets)

- **Platinum Sponsor (\$2,500)**
 - Designated display space
 - Print, website and social media coverage
 - Sign hung with optimal visibility
 - Announced during event
 - 6 admission tickets (plus 6 steak dinner tickets)

- **Gold Sponsor (\$1,000)**
 - Website and social media coverage
 - Sign hung during event
 - Announced during event
 - 4 admission tickets (plus 4 steak dinner tickets)

- **Silver Sponsor (\$500)**
 - Social media and programs
 - Sign hung during event
 - Announced during event
 - 2 admission tickets to the event

- **Bronze Sponsor (\$250)**
 - Advertised in program
 - Social media coverage



BULLARAMA SUPREME SPONSORSHIP OPPORTUNITIES 2019

- **Presenting Sponsor (\$3,500)**
 - Designated display space
 - VIP seating and private bar during the event
 - Radio, print, website and social media coverage
 - Signs hung at main entrance, VIP seating, and arena center gate
 - Announced during event
 - 8 admission tickets

- **Platinum Sponsor (\$2,000)**
 - Print, website and social media coverage
 - Signs hung with optimal visibility
 - Announced during event
 - 4 admission tickets

- **Gold Sponsor (\$1,000)**
 - Website and social media coverage
 - Sign hung with optimal visibility
 - Announced during event
 - 2 admission tickets

- **Silver Sponsor (\$500)**
 - Social media coverage
 - Sign hung with optimal visibility
 - 2 admission tickets